

INSIDE ALABAMA POLITICS

Website & Email Newsletter Advertising Packages

Inside Alabama Politics (IAP) is the longest-running and most well-read political newsletter in the state. Its readership includes: legislators, state agencies, governor's staff, lobbyists, association executives, CEOs, and the like. Those who matter read IAP to stay in the know.

In its storied 30-year history, IAP has never before permitted advertising within its near-weekly publication. However, IAP's transition to a subscription-based web-only newsletter has opened up the opportunity for companies, interest groups, and coalitions to reach IAP's highly coveted subscriber base.

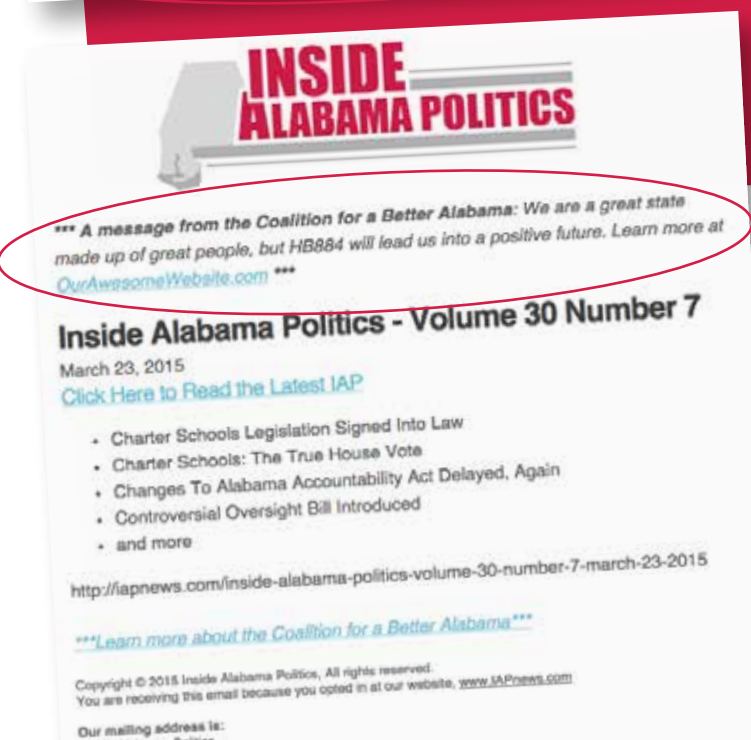


WEBSITE DISPLAY ADS

- 2 advertiser slots available each month
- During session: \$650/slot/mo
- Out-of-session: \$400/slot/mo
- Receive all three ad sizes:
300 x 250, 160 x 600, and 728 x 60

EMAIL CONTENT ADS

- 1 advertiser slot per email (near weekly)
- During session: \$325/email
- Out-of-session: \$175/email



There are limited advertising slots available, so act quickly to reserve your space.

CONTACT: advertise@cygn.al